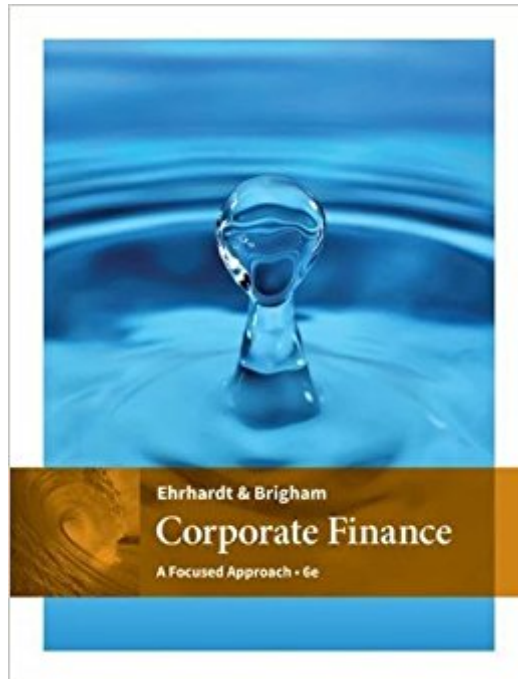




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Corporate Finance: A Focused Approach



Synopsis

NOTE: This ISBN does not include Access code. It is Standalone book

Focus on the financial concepts, skills, and technological applications that are critical for you in today's workplace with Ehrhardt/Brigham's CORPORATE FINANCE: A FOCUSED APPROACH 6E. With its relevant and engaging presentation and numerous examples, you will learn the latest financial developments as you also learn how to maximize a firm's value in today's changing business environment. You will master the features and functions of spreadsheets by using chapter Excel Tool Kits, Build a Model problems, and Mini Cases that encourage "what-if" analysis on a real-time basis. As part of its comprehensive product package, Ehrhardt/Brigham's CORPORATE FINANCE: A FOCUSED APPROACH 6E includes MindTap Finance, CengageNOW, and the best-selling Aplia[®] Finance as optional learning solutions that complement the book's focused presentation of corporate finance fundamentals and help you to become "First in Finance".

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Customer Reviews

Dr. Michael C. Ehrhardt is a Professor in the Finance Department and is the Paul and Beverly Castagna Professor of Investments. He completed his undergraduate work in Civil Engineering at Swarthmore College. After working several years as an engineer, he earned his M.S. in Operations Research and Ph.D. in Finance from the Georgia Institute of Technology. Dr. Ehrhardt has taught extensively at the undergraduate, masters, and doctoral levels in the areas of investments, corporate finance, and capital markets. He has directed and served on numerous dissertation committees and is a member of the team that developed and delivered the integrative first year of

the MBA program. Dr. Ehrhardt teaches in Executive Education Programs and consults in the areas of corporate valuation, value-based compensation plans, financial aspects of supply-chain management, and the cost of capital. He has been awarded the Allen G. Keally Outstanding Teacher Award, the Tennessee Organization of MBA Students Outstanding Faculty member, the College of Business Administration Research & Teaching Award, and the John B. Ross Outstanding Teaching Award in the College of Business. Much of his research focuses on corporate valuation and asset pricing models, including pricing models for interest-rate sensitive instruments. His work has been published in numerous journals, including The Journal of Finance, Journal of Financial and Quantitative Analysis, Financial Management, The Financial Review, The Journal of Financial Research, and The Journal of Banking and Finance. He has also authored or co-authored several books addressing various areas of finance.

Dr. Eugene F. Brigham is Graduate Research Professor Emeritus at the University of Florida, where he has taught since 1971. Dr. Brigham received his MBA and Ph.D. from the University of California-Berkeley and his undergraduate degree from the University of North Carolina. Prior to joining the University of Florida, Dr. Brigham held teaching positions at the University of Connecticut, the University of Wisconsin and the University of California, Los Angeles. A former president of the Financial Management Association, Dr. Brigham has written many journal articles on the cost of capital, capital structure and other aspects of financial management. He has authored or co-authored 10 textbooks on managerial finance and managerial economics that are used at more than 1,000 universities in the United States and have been translated into 11 languages worldwide. He has testified as an expert witness in numerous electric, gas and telephone rate cases at both federal and state levels. He has served as a consultant to many corporations and government agencies, including the Federal Reserve Board, the Federal Home Loan Bank Board, the U.S. Office of Telecommunications Policy and the RAND Corp. Dr. Brigham continues to teach, consult and complete research in addition to his academic writing. He spends his spare time golfing, enjoying time with his family and dogs and tackling outdoor adventure activities, such as biking through Alaska.

Required for MBA Finance class. Good book, clear and concise material. Although it's maddening to me that there are so many versions of timeless courses. How much has Finance really changed in the last, I don't know, hundred years?? Sure there are new "products" and mechanisms to shift value but for an intro course, I'd be willing to get that some early 1900s "Intro to Finance" books would do surprisingly well. As an example, Benjamin Graham's "The Interpretation of Financial Statements" was originally published in 1937. The original text is probably good enough for most

uses, although some meaningful changes have been incorporated it's not a useless relic. Do yourself a favor and try to pressure your instructor into allowing you to use an older edition. My professor said No but as the class went along I tracked this edition and the previous edition and it turns out I would have been fine with the older one. yeah, some chapters might be different but you might be Ok (and save some cash along the way).

E-TEXT book+Kindle PC app. It is very difficult if not impossible to get it to open on a shared PC! Especially if you have secure login accounts. You basically have to completely delete the Kindle PC app every time you log out of your account, and then re-download the kindle app and the book to get it to open IT SUCKS big time!!!!

I was very pleased by the fast delivery of the newest edition of this text book - it made a difference having the book vs. only online for my MBA course.

Very useful even with the latest 8th edition of the t-book.

My book has a really odd odor...aside from that and the highlighted texts, this book was like brand new!

Not sure why so many reviewers are giving it such high stars. I had this as a recommended text for Basic Corp finance course. The book and layout are itself nice. There are several figures with bright colors that try to explain the ideas behind. However, this can at times make it look like a children's book. Also, the book has certain basic errors, and in some other cases, concepts are not explained very clearly. e.g. why do they insist on computing $\text{NOPAT} = \text{EBIT} * (1 - \text{tax rate})$? It is never clearly explained why operating income as given by the cash flow statement isn't used for computing NOPAT, instead of the funky EBIT, which for several companies can contain non-operating income contributions. Also, online access to thompson one is a joke. Firstly, it only works with IE. So if you're using Firefox (even on windows) or Safari, you're SOL. Also, the data for several companies is completely bogus. I was looking at ARM holdings data, and the balance sheet DOES NOT BALANCE, INCOME statement numbers don't line up. The book, to its credit, is very good about explaining the use of Excel for problem solving, but because of that, it seems that it tends to lose focus on the meaning of the actual math behind the computations, and instead ends up being an excel "how to".

Good new book.

I am always a little skeptical about buying my textbooks online, especially when they claim to be new. This book was half the price of what was being asked for a new copy in the bookstore and it came brand new in the shrink wrap. I am very pleased with this purchase.

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